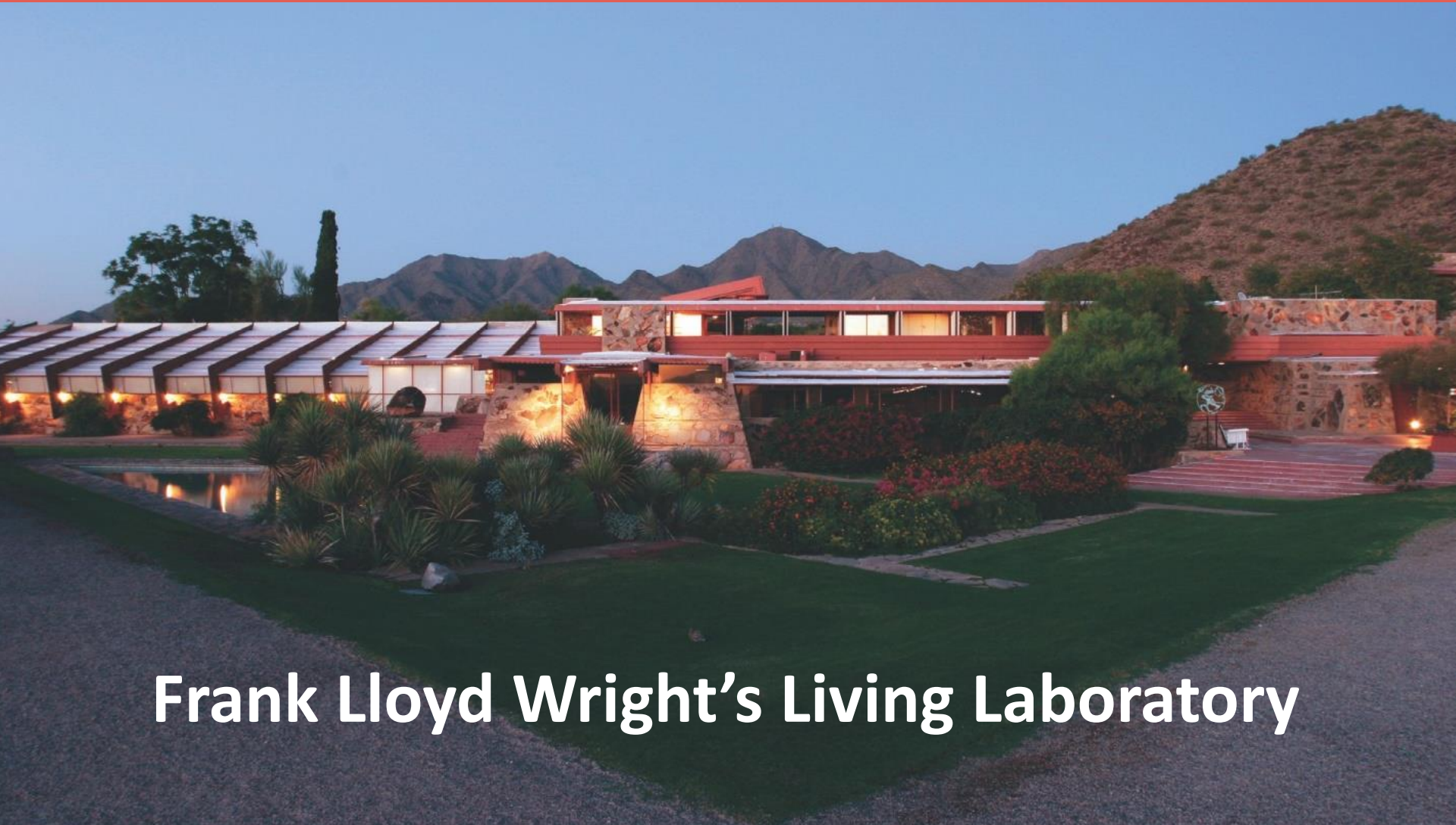


ENERGIZING TALIESIN WEST™



Frank Lloyd Wright's Living Laboratory

Energizing Taliesin West

During most of the 20th Century, Taliesin West was Frank Lloyd Wright's living laboratory for architectural innovation, to evaluate new building products, techniques and systems.

Today, the Frank Lloyd Wright Foundation is partnering with best of breed manufacturers to continue promoting and advocating for sustainable products and systems.



ENERGIZING
TALIESIN WEST

Partner Benefits

Energizing Taliesin West partners have an opportunity to:

- Demonstrate state-of-art products at Frank Lloyd Wright's living laboratory.
- Explore co-branding and product licensing opportunities.
- Be featured in extensive Frank Lloyd Wright Foundation media outreach.
- Utilize the historic Taliesin West campus for public and private events.
- Join the Frank Lloyd Wright Foundation in advocating for sustainable building design and products and systems.

Founding Partners

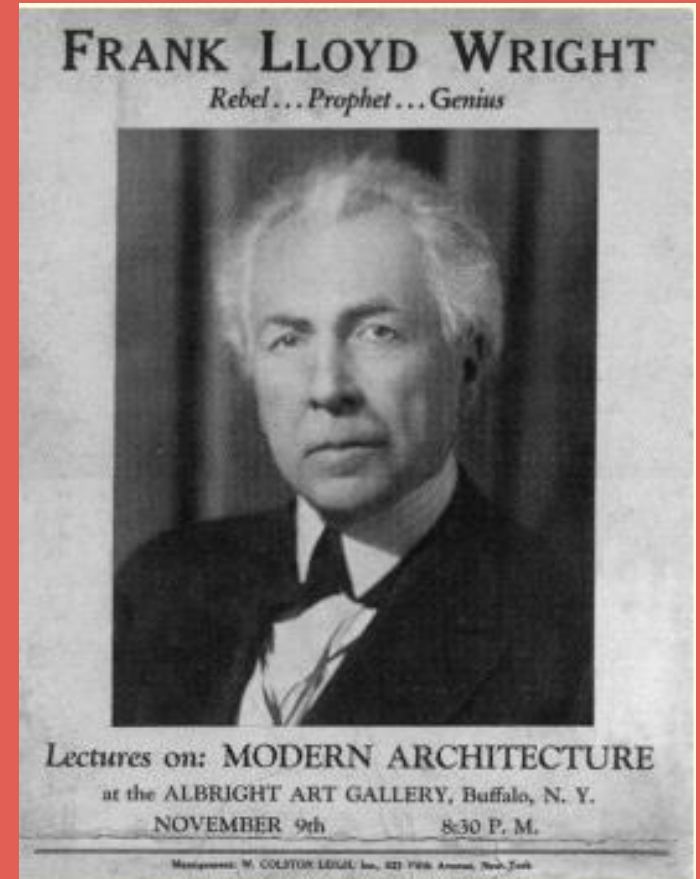


Co-Branding

Frank Lloyd Wright (1867 – 1959) is widely recognized as America's most innovative architect.

His reputation centered on creating a new architecture based in materials, techniques, and designs to create more sustainable relationships between the built environment and nature.

Today, ETW partners continue Frank Lloyd Wright's legacy of innovation at Taliesin West, his living laboratory.



Licensing

Frank Lloyd Wright created a library of inspiring designs and design elements ranging from prairie to mid-century styles.

ETW partners may license Frank Lloyd Wright intellectual property for their products.



Product Showcase

Energizing Taliesin West partners have an opportunity to install new and advanced products at Taliesin West.

This 500 acre campus offers a profoundly historic architectural setting for product promotion, holding special events, and capturing promotional video and photography.



Media Outreach

Energizing Taliesin West is an opportunity to partner in extensive multi-media outreach:

- Website content
- Social media
- Digital and print publications
- Video presentations
- Onsite events and public relations
- Onsite partner recognition
- Trade show presentations



Energizing Taliesin West Results To-Date

- Value of partner donations \$1.5 mil.
- Media mentions (1st 12 mo.) +10,000
- Ann. visitor exposure 100,000
- Grid energy use reduced 45%



Become a Partner

Join us in Frank Lloyd Wright's living laboratory to co-brand, license and promote your products that create better, more sustainable buildings.

To learn more, contact:

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Energizing Taliesin West

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